

ALA Golden Gate Chapter Business Partner Program Full Year (April 2026 - March 2027) *Early Bird discount if paid by 3/31/2026	Titanium *\$11,550 / \$12,600 1 slot available	Platinum *\$8,400 / \$9,250 3 slots available	Diamond *\$5,800 / \$6,500 5 slots available	Gold *\$3,500 / \$3,900 No Limit	Silver *\$1,750 / \$1,900 No Limit
Contribute articles to semi-monthly e-newsletter	•	•	•	•	•
Recognition on Chapter's social media [Facebook, Instagram, LinkedIn] (1 max)	•	•	•	•	•
Receive semi-monthly e-newsletter	•	•	•	•	•
Business Partner Directory listing w/photo of primary rep on website	•	•	•	•	•
Membership directory in Excel (quarterly)	•	•	•	•	•
Business Partner Spotlight in semi-monthly newsletter (1 month/year)	•	•	•	•	•
Advertisement					
BP Listing (6x year) in newsletter - premium placement	•	•			
BP Listing (4x year) in newsletter - standard placement			•	•	
BP Listing (3x year) in newsletter - sidebar placement					•
Opportunity to advertise Business Partner's social event on Chapter website/social media	4x/yr	3x/yr	2x/yr	\$250	\$250
Opportunity to advertise Business Partner's own educational program on Chapter website/social media	4x/yr	3x/yr	2x/yr	\$250	\$250
Ability to add 2-3 minute video to BP Business Directory listing on website	•	•	•	•	•
Featured BP on website home page with company link (1x year)	•	•	•	•	
Use of GG ALA BP Email Signature Logos	•	•	•	•	•
Rotating banner on website home page	6x/yr	2x/yr			
Business Partner Educational, Expo & K2L Participation					
Exclusive Sponsorship of Educational Section Meetings	1 session	1 session	1 session		
Opportunity to provide content and be a speaker at a chapter wide educational section meeting	•	•	•	\$500	\$500
Shared Sponsorship of Diversity and Inclusion Event			•		
Shared Sponsorship of Community Connection Events	2 events	2 events	1 event	1 event	
Booth at Expo (bi-annual: next in 2027)	1 booth	1 booth	1 booth	a la carte	a la carte
Booth at K2L (bi-annual: anticipated in 2028)	1 booth	1 booth	1 booth	a la carte	a la carte
Scholarship/Sponsorship for New Member	\$750	\$750	\$750	\$750	\$750
Sponsor a Future Leader to Chapter Leaders Institute	\$2,500	\$2,500	\$2,500	\$2,500	\$2,500
Sponsor a Member to Annual Conference	\$4,000	\$4,000	\$4,000	\$4,000	\$4,000
Invitation to Attend (In Person - Hybrid/Virtual options may be available for members)					
	3 tickets <i>See note below**</i>	2 tickets <i>See note below**</i>	2 tickets <i>See note below**</i>	2 tickets <i>See note below**</i>	2 tickets <i>See note below**</i>
Chapter Installation Event (Q1)					
Business Partner Welcome Event (Q1)	4 tickets	3 tickets	3 tickets	2 tickets	1 ticket
Business Partner Appreciation Event (Q1)	4 tickets	3 tickets	3 tickets	2 tickets	1 ticket
Chapter Game Night (Q2)	4 tickets	3 tickets	3 tickets	2 tickets	1 ticket
Business Partner Appreciation Event (Q3)	4 tickets	3 tickets	3 tickets	2 tickets	1 ticket
Business Partner Idea Exchange (Q3) or survey	2 tickets	2 tickets	2 tickets	2 tickets	1 ticket
Not so Quarterly Social Hours (Qs 1 - 4)	•	•	•	•	•
Educational Section Meetings (MAX 5 BP attendees total-NOT 5 attendees per BP)	•	•	•	•	•
Community Connection participation	•	•	•	•	•
Complimentary attendance at Holiday Event	3 tickets	2 tickets	2 tickets	2 tickets	N/A
Complimentary attendance at Labor Law Update (Q1)	3 tickets	2 tickets	2 tickets	N/A	N/A
Invitation to join a committee	By application	By application	By application	By application	By application
**Note: at additional cost, subject to capacity levels					