



Golden Gate

A Chapter of the Association of Legal Administrators

2025-2026 BUSINESS PARTNER PROGRAM



ALA Golden Gate Chapter Business Partner Program Full Year (April 2025 - March 2026) *Early Bird discount if paid by 3/31/2025	Titanium *\$11,000 / \$12,000 1 slot available	Platinum *\$8,000 / \$8,800 2 slots available	Diamond \$5,500 / \$6,150 4 slots available	Gold *\$3,300 / \$3,700 No Limit	Silver *\$1,650 / \$1,800 No Limit
Contribute articles to bi-monthly e-newsletter	*	*	*	*	*
Acknowledgment on Chapter's social media [Facebook and LinkedIn] (2 max)	*	*	*	*	*
Participation in Chapter's social media [Facebook and LinkedIn] (2 max)	*	*	*	*	*
Bi-monthly e-newsletter (2 reps max can receive)	*	*	*	*	*
Business Partner Directory listing w/photo of primary reps (2 max) on website	*	*	*	*	*
Membership directory in Excel (quarterly)	*	*	*	*	*
Business Partner profile in bi-monthly newsletter (1 month/year)	*	*	*	*	*
Community Connection participation	*	*	*	*	*
Advertisement					
Large Ad (6x year) - Full Page	*	*			
Medium Ad (6x year) - Half Page			*	*	
Small Ad (6x year) - Quarter Page					*
Opportunity to advertise Business Partner's events on Chapter website/social media	4x/yr	3x/yr	2x/yr		
Ability to add 2-3 minute video to BP Business Directory listing on website	*	*	*	*	*
Featured BP on website home page with company link (1x year)	*	*	*	*	
Use of GG ALA BP Email Signature Logos	*	*	*	*	*
Rotating banner on website home page	8x/yr	4x/yr			
Business Partner Educational, Expo & K2L Participation					
Exclusive Sponsorship of Educational Section Meetings	1 session	1 session			
Shared Sponsorship of Educational Section Meetings			1 session	1 session	
Shared Sponsorship of 1/2 Day Diversity and Inclusion Event			*		
Shared Sponsorship of 2 Community Connection Events	2 events	2 events	1 event	1 event	
Booth at K2L (bi-annual: next in 2026) [2 reps attending per BP max]	1 booth	1 booth	1 booth	a la carte	a la carte
Booth at Expo (bi-annual: next in 2027) [2 reps attending per BP max]	1 booth	1 booth	1 booth	a la carte	a la carte
Invitation to Attend (In Person - Hybrid/Virtual options may be available for members)					
	4 tickets <i>See note below</i>	3 tickets <i>See note below</i>	3 tickets <i>See note below</i>	2 tickets <i>See note below</i>	1 ticket <i>See note below</i>
Chapter Installation Event (Q1)					
Business Partner Welcome Event (Q1)	4 tickets	3 tickets	3 tickets	2 tickets	1 ticket
Business Partner Appreciation Event (Q1)	4 tickets	3 tickets	3 tickets	2 tickets	1 ticket
Chapter Game Night (Q2)	4 tickets	3 tickets	3 tickets	2 tickets	1 ticket
Business Partner Appreciation Event (Q3)	4 tickets	3 tickets	3 tickets	2 tickets	1 ticket
Business Partner Idea Exchange (Q3) or survey	2 tickets	2 tickets	2 tickets	2 tickets	1 ticket
Not so Quarterly Social Hours (Qs 1 - 4)	*	*	*	*	*
Educational Section Meetings (MAX 5 BP attendees total-NOT 5 attendees per BP)	*	*	*	*	*
Opportunity to provide content and be a speaker at an educational session	*	*	*	\$250	\$250
Complimentary attendance at Holiday Event	4 tickets	3 tickets	3 tickets	2 tickets	N/A
Complimentary attendance at Labor Law Update (Q1)	4 tickets	3 tickets	3 tickets	N/A	N/A
Invitation to join K2L or Expo Planning Committee	1 slot	1 slot	N/A	N/A	N/A
Invitation to join Community Connection Committee	1 slot	1 slot	N/A	N/A	N/A
Invitation to join Business Partner Committee	1 slot	1 slot	N/A	N/A	N/A
Invitation to join Business Partner Committee	1	1			
Note: at additional cost, subject to capacity levels					