



Golden Gate
Chapter

Minutes

Board of Directors Monthly Meeting

November 13, 2024 – Virtual Meeting via Chapter Zoom

- I. **Call to Order / Welcome:** Sue Stratton welcomed everyone to the meeting at 12:08
- II. **Approval of the Minutes & Agenda:** Traci Staggs made a Motion to approve the 10/9/24 Board Meeting minutes and Kevin Lee seconded. All were in favor, and none opposed and the motion to approve the 10/9/24 board meeting minutes carried. Kevin Lee made a motion to approve the 11/13/24 board meeting agenda and Brian Nervis seconded the motion. All were in favor, and none opposed and the motion to approve the 11/13/24 meeting agenda carried.
- III. **Membership:** Kim McDade: The membership committee recommends increasing membership rates (for all categories except retirees). The fee structure proposed is:
Membership fees : New Member dues - \$100 > \$125
Early Bird Renewal - \$125 > \$150
Member Renewal - \$175 > \$200
****Retiree Member – Remains \$25**

Kim McDade said it has been over 5 years since the chapter increased membership dues. Dues were **reduced** in 2015 to the current rate. The retiree member remains at \$25. National retiree membership is \$50, and the Golden Gate chapter should be less. The board approved reducing the retiree rate to \$25 last year. The membership committee will update the website with the new rates. Kim explained that currently, there is no way to automate organizational pricing in Star Chapter. It would be an arduous, manual process to roll out organizational pricing now and the chapter will wait until the system is updated (no timeline for this at present).
- IV. **Holiday Party:** Sue Stratton let the board know that the events committee is ready to open up registration for the holiday party. Last year the chapter did not charge for the party, although the chapter did charge for the holiday party in previous years. This year, the cost will be \$40 for members, \$50 for guests. Business Partners above Silver level are invited to attend with the maximum number of BP's attending limited to 39. A Scholarship and Passport in memory of John Randall from MTO will be raffled at the party and Sue will reach out to partners at MTO regarding attending the party. Ryan Hill and Matt Ogden are working on gift cards.
- V. **Surveys:** Sue Stratton discussed the procedure of sending out surveys after educational session events. Ryan Hill logged on to Star Chapter and shared his screen and showed board members how to navigate on the registration page to the survey tab. Sue and Javier will talk about streamlining survey on Star chapter.
- VI. **Speaker Budgets:** Sue Stratton confirmed with the board that as long as committee chairs

are within their yearly allotted budget for speaker fess, board approval is not needed when arranging speakers.

- VII. **Nomination Review:** Kira Hansen reported the nominations committee has met to review nominations. The committee will have a slate for approval by the 12/11/24 board meeting.
- VIII. **Other Business:** Mike Lewis' previous firm has had a round of layoffs, and he knows of good secretaries to recommend. Board members interested can contact Mike.

Carolina Altamirano reminded members of the 5K walk 11/14/24. 7 business partners and 4 members signed up. The walk starts at 3:15 with a gathering after. Registration will stay open after the event.

Congratulations to Kira Hansen on passing the CLM exam! There was discussion about organizing future Golden Gate chapter study/CLM information sessions.

Sue Stratton adjourned the meeting at 12:43

In attendance:

Executive Committee*

Board/Leadership

Sue Stratton

Ryan Hill
Julie Burke
Sarah Spry
Kira Hansen
Brian Nervis

Mike Lewis
Kevin Lee*
Kim McDade
Rosario Greenbaum
Shannon Oliver
Traci Staggs *
Kit Fong
Linda Belcher
Dom Manuel
Gabriela Takahashi
Aileen Connolly

*Denotes a voting member; the majority of the board's eleven moving members must be present to conduct business.

Respectfully submitted,

Julie Burke
GGALA 2024-2025 Chapter Secretary