



Golden Gate Chapter

Minutes

Board/Leadership Supplemental Meeting

January 18, 2024 – via Zoom Meeting

CHAPTER MEETING MINUTES

Call to Order

Kira Hansen called the meeting to order at 12:06pm.

MEETING AGENDA DISCUSSION

Review Rates for Retired Members

Kim McDade raised to review and vote on proposed adjustments to GGALA membership rate for retired members. Discussion around this agenda item included that the criteria should be that if you are a fully paid member for national, you are a fully paid member in the chapter and if you are a retired member in national, you will have a retired rate for the chapter. We currently have less than 5 retired members and are expecting less than 10 this year. It was raised to look to raise dues for all members, that discussion will fall under the 2024-2025 renewal. It was raised that ALA national reduced their rate by half and this would be following their lead.

It was moved and seconded that the GGALA membership rate for retired members be reduced from \$50 to \$25. Motion carried.

Number of Education Events

Sue Stratton raised to vote that the Section committees' number of education events be reduced. Sue Stratton raised to reduce the number of education sessions from 3 to 2 as board members have raised that they do not have the time to put on all these events and that this may affect board participation in the future, and that with so many more education offerings available from many association sources, hosting 12 was too many to fit member schedules. It was raised that this will affect business partner offerings. It was raised that there will be messaging needed to membership on change in offerings. It was suggested to tie in social events to education events. It was raised that this would increase the quality of the 2 educational offerings and to keep the budget the same for sections. It was further noted that there is an additional communications credit requirement for CLM, which GGALA does not currently have a section dedicated to, and that adding an educational section would require amending bylaws. It was discussed that the HR education committee should have one of their 2 sessions include communications credit, and that the Labor Law Update was still the responsibility of the HR section as their 3rd session.

It was moved and seconded that the section committees' required number of education events be reduced from 3 to 2 per year, with the HR section still hosting 3 including the Labor Law Update, and that one of their other 2 sessions carry the communications CLM credit. Motion carried.

Review BP Offerings for 2024-2025 Board Year

Hannah Lincecum raised to review, discuss, and vote on proposed Business Partner (BP) Offerings for the 2024-2025 board year. It was discussed to remove the Covid loyalty discount but keep an early bird discount. It was raised that pricing is the same as last year on the current proposal, and so there was discussion around raising the

prices. It was discussed that we are reducing sponsorships for educational sessions, but adding new opportunities for events and other sponsorships, which may be of greater value to business partners.

It was moved and seconded to make full prices for the 2023-2024 term the new early bird prices for 2024-2025, and to increase prices by 10% to the new “regular” pricing after 4/30/24 for the 2024-2025 term. Also that the BP offerings remove the line item for the “not so quarterly social hour”, and add the new additions highlighted in yellow. Motion carried.

Meeting adjourned at 12:58pm.

In attendance:

Executive Committee*

Kira Hansen
Sue Stratton
Sarah Spry
Javier Morelos
Ryan Hill
Hannah Lincecum

Board/Leadership

Traci Staggs*
Gabriela Takahashi
Rosario Greenbaum
Carolina Altamirano
Linda Belcher
Matthew Ogden
Kim McDade
Cynthia Walrod
Charity Woodward

* Denotes a voting member, majority of the board’s eleven voting members must be present to conduct business.

Respectfully submitted,

Sarah Spry
Golden Gate Chapter Secretary
2023-2024