



**The Association of Legal Administrators - Golden Gate Chapter's award-winning
Knowledge to Leadership Conference and Exposition™ returns**

Join us on February 12, 2014 from 8:30 am to 5:30 pm in San Francisco at The Hyatt Regency San Francisco

**This pre-eminent educational conference affords your company
maximum exposure to the people who lead Northern California's law firms and legal departments**

Exhibitor Benefits (\$1,900) for two company representatives	
Tabletop exhibit space Dedicated exhibit hall times throughout the day	Yes!
Complimentary conference registration	Yes!
Attendance at educational sessions	Yes!
Eat with Administrators Luncheon table signage	Yes!
Special acknowledgment in pre-conference marketing pieces (if received prior to 11/08/2013)	Yes!
Special acknowledgment in Conference Program (if received prior to 01/03/2014)	Yes!
Company profile and contact information included in the participant educational materials	Yes!
Acknowledgment on ALA-Golden Gate Chapter website	Yes!
Receipt of attendee list prior to and post-conference	Yes!
Network at after-conference cocktail party	Yes!

Don't miss out! Exhibitor spaces often sell out at Knowledge to Leadership events.

Enhance your Visibility Add a Keynote Speaker Sponsorship (\$1,000) or Session Sponsorship (\$500) to your Exhibitor Package
Logo on session signage Acknowledgment on print information regarding session Acknowledgment on ALA - Golden Gate Chapter website Opportunity to introduce session speaker Additional exhibition space within the breakout room during the session (Sponsorships assigned on first paid/first selection basis)

Note that you may contract directly with the hotel for your audio, visual, wireless, and other technical needs, for which there may be additional charges.

Your registration benefits include breakfast, lunch, afternoon break refreshments, and after-conference cocktail party for two representatives. Exhibitor badges are non-transferable.

Session attendance is offered on a space-available basis to enhance your professional development and educational experience.

***Registration information will be posted on the website soon. Go to www.alasf.org and visit the K2L page.
Register for this great conference now!***

For more information, please contact Louis Tullius at ltullius@seyfarth.com or 415.544.1066